

**ROTHERHAM BOROUGH COUNCIL – REPORT TO HEALTH AND WELLBEING  
CABINET MEMBER’S MEETING**

<b>1.</b>	<b>Meeting:</b>	<b>Health and Wellbeing Cabinet Member</b>
<b>2.</b>	<b>Date:</b>	<b>11th February, 2013</b>
<b>3.</b>	<b>Title:</b>	<b>Annual report of the Rotherham Heart Town project 2012</b>
<b>4.</b>	<b>Directorate:</b>	<b>Public Health</b>

**5. Summary:**

Rotherham Heart Town is a 5-year partnership project with the British Heart Foundation (BHF) to raise awareness of the risks of cardiovascular disease, improve access to prevention and care services, identify where BHF services can add value

The accompanying annual report outlines the activity undertaken by the partnership and its constituent partners during 2012.

**6. Recommendations:**

**That the report be noted.**

## **7. Proposals and Details:**

During the first year of the partnership activities have included:

- Establishing a steering group
- Establishing a fundraising branch
- Holding a large stakeholder event held
- Attending events to promote the partnership, raise awareness and funds
- Establishing the Circle of Hope One Day event
- Running schools and health professional education workshops
- Delivering Olympic Legacy events at two schools

## **8. Finance:**

N/A

## **9. Risks and Uncertainties:**

It appears that the standard fundraising target set for all Heart Towns and Cities, regardless of size and deprivation, may not be quite achieved in year one.

Changes in the health service structure means we need to review membership to ensure the CCG is represented in the future.

## **10. Policy and Performance Agenda Implications:**

The Heart Town Partnership supports the delivery of many key local authority programmes, including public health, sports development and healthy schools outcomes, as well as those of the NHS.

## **11. Background Papers and Consultation:**

N/A

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